



## Vision

GUCI strengthens our youth's connection to Judaism, instills valuable confidence and cultivates skills to become leaders who shape their communities now and in the future.

## Mission

GUCI provides a fun, loving, inclusive, and safe environment for campers and staff to explore their Jewish identity, gain self-confidence and life-skills, develop long-lasting relationships, grow as leaders, and build a *Kehilla Kedosha*--a holy community.

## Values

- **לכיף - L'kayef - (Fun):** We want everyone in our community to experience the time of their lives at camp.
- **בצלם אלוהים - B'tzelem Elohim - (Valuing Uniqueness):** We believe all people are created in God's image. We welcome all Jewish children and make every effort to meet the diverse and unique physical, emotional and cultural needs of our campers and staff. We are a community free of intimidation, discrimination, harassment, and bullying.
- **זהות יהודית - Zehut Yehudit (Jewish Identity):** We seek to enrich our campers' lives through living Judaism and by providing a model for a life-long love of their Jewish identity.
- **מנהיגות - Manhigut - (Leadership):** We provide challenges and cultivate opportunities where our campers and staff are able to learn and grow as leaders, team members, problem solvers and positive role models.
- **קהילה - Kehilah (Community):** Our programs and daily activities are designed to model and build community among our campers, staff, alumni and friends, resulting in long-term friendships and relationships that embody what it means to be part of something greater than ourselves.
- **שמירת הגוף - Shmirat Haguf- (Health and Wellness):** We provide a welcoming and inclusive environment where campers and staff are safe and cared for.